**ALUMNI Email 1**

Dear [NAME],

As a Gator who experienced firsthand the power of a University of Florida education, you know that your time in this institution shaped your life. But higher education benefits more than the individual; the challenges and opportunities ahead require a generation prepared to meet them.

That’s where I hope you can help. Please extend a hand to the next classes of Gators, and forge a brighter future for all of us by making a tax-deductible gift to the College of Public Health and Health Professions today.

I’LL MAKE A YEAR-END GIFT BUTTON

Not only does your generosity ensure that the University of Florida remains affordable,

competitive and cutting edge – an attractive destination for the best and brightest students, researchers, and faculty – it also strengthens the reputation of UF, which enhances the value of your degree, keeping UF Top 5 strong. Thanks to alumni, we saw substantial growth across all parts of our mission— education, research, clinical care and service. Just a few of our many impact highlights in 2022 include:

* PHHP launched a new nine-credit Certificate in Artificial Intelligence in Healthcare and Public Health to help undergraduate students apply knowledge in artificial intelligence to future careers in public health and health sciences.
* The AIM-AHEAD program was created to enhance the participation and representation of researchers and communities currently underrepresented in the development of artificial intelligence and machine learning models and to improve the capabilities of the technology in order to address health disparities and inequities.
* The Occupational Therapy Equal Access Clinic recently took several steps to improve student and client experience, including a realignment of processes which have resulted in more student involvement and client participation and a relocation to the Smart House on the Oak Hammock at the University of Florida campus, which has allowed for more individualized client interventions.

All accomplishments and all advances – every single one, including UF’s Top 5 stature – are directly linked to alumni support.

Please make a tax-deductible gift today to support our world-class programs, faculty and research at the College of Public Health and Health Professions.

Wishing you joy and good health in the new year,

Beth A.Virnig DEAN