**ALUMNI Email 1**

Dear [NAME],

As a Gator who experienced firsthand the power of a University of Florida education, you know that your time in this institution shaped your life. But higher education benefits more than the individual; the challenges and opportunities ahead require a generation prepared to meet them.

That’s where I hope you can help. Please extend a hand to the next classes of Gators, and forge a brighter future for all of us, by making a tax-deductible gift to the Warrington College of Business today.

I’LL MAKE A YEAR-END GIFT BUTTON

Not only does your generosity ensure that the University of Florida remains affordable,

competitive and cutting edge – an attractive destination for the best and brightest students, researchers, and faculty – it also strengthens the reputation of UF, which enhances the value of your degree, keeping UF Top 5 strong. Thanks to alumni, 2022 saw record demand and participation for study abroad experiences in the Warrington College of Business. Furthermore, the college continues to integrate Artificial Intelligence into the business curriculum to solve the most complex business problems. Lastly, the college is in the process of launching NetworkWarrington, an alumni-to-student mentoring platform that will allow alumni to share their intellectual capital with aspiring business leaders.

All accomplishments and all advances – every single one, including UF’s Top 5 stature – are directly linked to alumni support.

Please make a tax-deductible gift today to support the world-class students at the Warrington College of Business.

Wishing you joy and good health in the new year,

Saby Mitra

Dean, Warrington College of Business