**EMAIL 1a (Win/Win)**

WE BEAT ‘EM TWICE - TOGETHER!

[Photo Header]

Celebrate, Gator Nation! We roared the loudest and came out on top – on and off the field!

The Beat Week giving challenge is over and the results are in – Florida won with XXXX donors!

Thank you for your participation. Your donation helped give the Gators the Beat Week victory over LSU while making a lasting impact at UF.

Despite our divide in competition, when Gators and Tigers come together, good things happen.

Collectively, UF and LSU raised $XXXXX, which will help further advances and developments in Florida, Louisiana, and beyond.

Thank you again and Go Gators!

**EMAIL 1b (Win/Lose)**

A BIG WIN!

**[Photo Header]**

Celebrate, Gator Nation! Our team pulled together and came out on top for a big win against those Tigers.

We also pulled together off the field. Although UF did not come out on top for the Beat Week giving challenge (LSU triumphed with XXXX donors!) XXXX donors rallied together to make a big impact.

Thank you for your generous donation, which will continue to help keep UF Top 5 strong!

Despite our divide in competition, when Gators and Tigers come together, good things happen.

Collectively, UF and LSU raised $XXXXX, which will help further advances and developments in Florida, Louisiana, and beyond.

Thank you again and Go Gators!

**EMAIL 1c (Lose/Win)**

WAY TO ROAR!

Although we came up short on the field, we did take one victory over LSU.

The Beat Week giving challenge is over and the results are in – Florida won with XXXX donors!

Thank you for your participation. Your donation helped give the Gators the Beat Week victory over LSU while making a lasting impact at UF.

Despite our divide in competition, when Gators and Tigers come together, good things happen.

Collectively, UF and LSU raised $XXXXX, which will help further advances and developments in Florida, Louisiana, and beyond!

Thank you again and Go Gators!

**EMAIL 1d (Lose/Lose)**

IN ALL KINDS OF WEATHER

… we’ll all stick together!

Thank you for your participation in the Beat Week giving challenge.

Although UF did not come out on top for the Beat Week giving challenge (LSU triumphed with XXXX donors!) XXXX donors rallied together to make a big impact.

Thank you for your generous donation, which will continue to help keep UF Top 5 strong!

Despite our divide in competition, when Gators and Tigers come together, good things happen.

Collectively, UF and LSU raised $XXXXX, which will help further advances and developments in Florida, Louisiana, and beyond!

Thank you again and Go Gators!