FY22 AER Emails

**Draft Messaging**

## **Survey Reminder Email**

***Subject:***[First Name], what did you think about your endowment report?

***Pre-header:*** Let us know by completing this brief survey

***Image header:***

WE WANT

YOUR OPINION

<Salutation>,

We are grateful for your endowment support at the University of Florida. Please know that we take very seriously our responsibilities to manage your investment according to your vision and to report to you annually on its impact.

**2022 annual endowment reports were delivered in November.** As we strive not only to meet but to exceed your expectations, we would appreciate your feedback on this year’s report contents. If you did not return a survey in the mail, please take a moment and complete our brief online survey.

[BUTTON: “Click here for a short survey”]

If you did not receive your annual endowment report, please send a request to donor-relations@uff.ufl.edu. We will happily send you a replacement copy.

Thank you for your enduring commitment to the University of Florida and those we serve. Go Gators!