**PARENT Email 1**

Dear [NAME],

As a Gator parent, you are witnessing firsthand how a University of Florida education can shape someone’s life. But higher education benefits more than just one individual; the challenges and opportunities ahead require a generation prepared to meet them.

That’s where I hope you can help. Please extend a hand to all Gators, and forge a brighter future for all of us, by making a tax-deductible gift to the Gator Parents Family Association Fund, which directly supports many of the critical programs and initiatives made possible by UF’s Division of Student Life.

I’LL MAKE A YEAR-END GIFT BUTTON

Not only does your generosity ensure that the University of Florida remains competitive and cutting edge – an attractive destination for the best and brightest professors, researchers, and faculty – it also strengthens the reputation of UF, which enhances the value of every UF degree, keeping UF Top 5 strong.

Thanks to the generosity of donors like you, UF’s Division of Student Life was able to distribute more than 220,000 pounds of food to students with food insecurity, and directly support more than 5,400 students who received assistance through UF’s Counseling and Wellness Center CART Program in 2022.

All accomplishments and all advances – every single one, including UF’s Top 5 stature – are directly linked to support from alumni, friends and parents like you.

Please make a tax-deductible gift today to support the world-class programs and initiatives that are available to students like your own, through the University of Florida Division of Student Life. Your support cultivates a comprehensively excellent student experience that prepares Gators to engage, transform and thrive in an evolving global community.

Wishing you joy and good health in the new year,

Kate Valois

Associate Director of Development, UF Parent & Family Giving